

CALL FOR PAPERS

9th Annual South East European Doctoral Student Conference

Thursday 25th & Friday 26th September 2014

Thessaloniki - Greece

http://www.seerc.org/dsc2014/

Building on the success of the eight previous Doctoral conferences which totally attracted more than 800 research papers from countries all over the SE European region and beyond, we are pleased to be launching the Call for Papers for the 9th Annual South East European Doctoral Student Conference (9th SEE DSC). The aim of the conference is to further facilitate the exchange of knowledge between young researchers, and to consolidate the established network of scholars currently undertaking research in South East Europe. Doctoral students and young researchers in the areas of Business Administration, Economics, Finance, Management, Marketing, Information & Communication Technologies, Psychology and Behavioural Sciences, Politics, Sociology and Education Studies are invited to attend and present papers related to their doctoral research.

The conference will comprise of:

- 1. Paper sessions
- 2. Special workshops/training sessions delivered by distinguished academics
- 3. Panel discussions
- 4. Social events

HOW WILL YOU BENEFIT FROM ATTENDING THE 9TH SEE DSC?

By participating in the 9th SEE Doctoral Student Conference you are given the opportunity to:

- Present your work in a friendly environment and receive extensive and valuable feedback from experts in your field
- Strengthen your network with other PhD students as well as with distinguished academics and professionals in your area
- · Apply for the 'Best Papers' Award
- Publish your work in the Conference Proceedings which will be indexed at EBSCO database PLEASE NOTE that only the papers which will be presented at the conference will be included in the Conference Proceedings. Physical presence at the conference is necessary!
- Publish your work in respectable Academic Journals (selected papers only)

- Further develop your academic and research skills
- Participate in workshops that will add value to your research efforts

WORKSHOPS OF THE 9TH SEE DSC

This year the 9th SEE DSC is offering workshops that every PhD candidate will find extremely useful. They will cover a broad area of topics which are of great importance both to students who are at the start of the elaboration of their PhD thesis and to students who are close to its completion. These workshops will offer significant added value to PhD candidates and will be on the following topics:

- Systematic Literature Review Meta Analysis (Delivered by Dr Elissavet Chrysochoou and Mr Giorgos Pavlidis)
- How to publish in a quality journal (Delivered by Prof. Panayiotis H. Ketikidis and Dr Anastasios Karamanos)
- How to survive a Viva (Delivered by Dr. George Eleftherakis)

SUBMISSION DETAILS

Depending on the stage of your research, you can submit either a short paper (3-5 pages) or a long paper (8-15 pages). All research papers will be reviewed by at least 2 expert reviewers, and authors will have access to the feedback provided. All accepted papers that will be orally presented during the conference, will be included in the conference proceedings. During the presentation at the conference the participant will have the opportunity to acquire additional feedback from two discussants that will participate in the session. For more information including author guidelines please visit the following links (depending on the research area your paper is addressed to):

Research Track 1 (RT1): Enterprise, Innovation & Development

URL: http://www.seerc.org/dsc2014/rt1.html Contact: RT1@seerc.org

Research Track 2 (RT2): Information and Communication Technologies

URL: http://www.seerc.org/dsc2014/rt2.html Contact: RT2@seerc.org

Research Track 3 (RT3): Society and Human Development: Psychology, Politics, Sociology and

Education

URL: http://www.seerc.org/dsc2014/rt3.html Contact: RT3@seerc.org

IMPORTANT DATES

Short or Full paper submission: Friday 11 April 2014 Monday 12th May 2014

Notification of acceptance: Monday 19 May 2014 Friday 20th June 2014

Response to reviewers' comments and submission of FINAL camera-ready paper: Friday 20 June 2014 Friday 4th July 2014

Publication of Conference Programme: Friday 4 July 2014 Monday 7th July 2014

Conference fee: 50 Euro (includes coffees and lunches for the two days plus a hard copy of the Conference Proceedings).

Get your work published: Selected high-quality papers that will be orally presented at the conference will be recommended for publication in the following journals:

- International Journal of Innovation and Regional Development
- International Journal of Enterprise Network Management

Additionally, selected papers from Research Track 2 that will be orally presented at the conference will be invited to submit an extended version to the:

Handbook of Research on Intelligent Big Data and Semantic-Based Analysis and Governance

CONFERENCE TOPICS

The following topics are encouraged, but are not exclusive:

Research Track 1: Enterprise, Innovation & **Development**

Entrepreneurship

The Entrepreneurial Spirit; Start-up Phase; Funding; Managing Growth; General Entrepreneurship

Economics

Economic Growth; Economic Development; Agricultural Economics; Environmental Economics; Efficiency Analysis

Finance

Accounting & Control; Corporate Finance; Public Markets, Financial Systems; Banking Crisis; Financial Regulation; Venture Financing; Non-venture Financing; Applied Econometrics; Applied Statistics; General Finance

Globalization

Countries & Regions; Foreign Direct Investment; Global Strategy; General Globalization; Managing Multinationals

Leadership & Management

Managing Teams; Communication; Motivation; Decision Making & Problem Solving; Leadership Style; Power & Influence; Leading Change; Management of SMEs; General Leadership

Marketing

Marketing Strategy; Advertising; Market

Research Track 2: Information & **Communication Technologies**

Software Engineering Formal Methods Software Verification Model Checking Software Testing

Modelling and Simulation Service-oriented Computing **Cloud Computing**

Green Computing Educational Informatics

Technology Enhanced Learning

Lifelong Learning Information Security

Information & Knowledge Management

Information Retrieval Artificial Intelligence **Multi-Agent Systems** Computational Biology

Robotics

Semantic Web Technologies Social Media Networks **Next Generation Networks** Wireless Access Networks **Mobile Networks Sensor Networks**

Internet of Things **Smart Cities**

Health Informatics Self-adaptive Systems

Geographical Information Systems

Research; Consumer Behaviour; Brand Management; Customer Relationships; Strategic Management Marketing; General Marketing

Operations

Distribution, Sales & Service; Production & Logistics; Operations Management; Supply Chain; Outsourcing; Green Supply Chain Management; Quality Management & TQM; General Operations

Organizations

Human Resources; Governance; Corporate Culture; Organizational Design; External Relations; Knowledge Management; General Organization

Social Enterprise & Non-profit

Corporate Social Responsibility; Non-profit Management; Funding Non-profits; General Social Enterprise

Strategy

Competitive Analysis; Strategy Development; Managing Effectiveness; Innovation Management; Technology Adoption; General Strategy

Other topics

Tourism; Agribusiness; Managing Health Care; Intellectual Property Protection; Career & Life Balance; Career Transitions; Creativity; Race & Diversity; Environmental Sustainability; Research & Development; Gender and Work

Research Track 3: Society and Human Development: Psychology, Politics, Sociology and Education

Psychology

Counselling Psychology & Psychotherapy
Positive Psychology
Clinical Psychology
Forensic Psychology
Educational/School Psychology
Developmental Psychology
Intelligence, Personality, and Individual

Politics, IR and Sociology European Studies

European Union Integration
European Union regionalism
European Union Common and Security
Policy
European Union neighbourhood policy
The future of the European Monetary Union
Germany and the European Union

International Relations and Regional Politics

Security issues in the South East

Differences

Social Psychology Health Psychology

Industrial/Organizational Psychology

Sports psychology

Emotional Intelligence & Well Being

Cognition and Emotion

Motivation, Attention & Human

performance

Cognitive Neuroscience

Neuropsychology

Ageing and Cognitive Functions

Quality of Life in Chronically-ill and Healthy

Populations

Psychology of Substance Use and Addictive

Behaviors

Cyber Psychology and Social Networks

Cross-cultural Psychology

Mediterranean

Energy in the South East Mediterranean

Exclusive Economic Zones

Middle East politics

The Arab Spring

The Syrian civil war crisis

Turkey as a regional actor

Israel as a regional actor

Western Balkans and South Eastern Europe

The US in the world

Russia in the world

The politics of Globalisation

Global Governance

International Political Economy

Crisis of democracy and of democratic

institutions

Electoral Behaviour at the local and EU levels

throughout the crisis

The 2014 European Elections

Protest votes, void ballots and abstention

Nationalism and the rise of the extreme right

Public opinion

Protest movements

Civil Society

Media and Politics

<u>Greece</u>

Public sector reform and changes in the

labour market in Greece

Greek foreign policy

Greek energy policy

Greek Politics

Urban Studies and Sociology

Urban Sociology

Urban Geography

Modern Sociological Theory

Environmental issues and development

Climate Change

Poverty and vulnerability issues

Development and Sustainability